

ERP Development and Implementation - A Large Publishing House in India

GCS provided application development services for development of an Enterprise wide solution for A Large Publishing house in Punjab. Six of their newspapers are circulated in Punjab, Himachal Pradesh, Haryana, Delhi and many other states in Northern India. They have the largest circulation in Punjab for their English newspaper.

Global Consulting Solution was engaged in developing Enterprise Resource Planning (ERP) software for the client. This software integrates the administrative departments of Circulation, Advertisement, Logistics & Stores, Finance and Payroll. Such an integrated software environment is expected to completely automate all the processes at Tribune. This will drastically reduce the cycle time and improve the efficiency many folds.

GCS has been involved in carrying out the systems study at the client site, creating the software requirements specifications and designing the whole software suite. The system is being developed in Oracle database with Visual Basic as the front-end tool. The ERP is expected to run on a central server with nodes in each department accessing the application on the server. This ensures integration of all processes leading to immensely improved efficiency.